

8/1/23 PTO Board Meeting Minute Summary

Minutes Approval: Need to approve the minutes from 6.21.23 meeting.

Treasurer Update: Current cash balance for the PTO is \$52,967.42.

Beginning of the Year Business:

- PTO Funds & Fundraising Goals: What is the goal of the PTO? Targeting \$10K-\$15K for reserves. Discussed being transparent on what the funds will be going towards.
- PTO Membership: Clearly defining what PTO membership means- you don't have to be available all the time, etc.
- Welcome pack to new teachers: \$50 towards the spirit wear store, Yeti; 4-5 baskets per school per year; \$50-\$100 a basket
- School Needs: Need more specific ideas of what the schools needs/wants are so we can promote to PTO.
- Items to discuss with Palzet & Tomei: Approve budget in September meeting about putting provisions in budget. What is the best way to ask the teachers about wish list items.
- Birthday Marquee: zero orders; ask Arlene if she can put it back in during sign up and add an email specifically about signing up for birthday marquee.
- Amazon Wish List: teachers put what they would like and parents would fund it
- Website: Adding a Donate button option- donate towards a rock-climbing wall, etc.
- Bank Account: Need to update name son account.
- Website: Wix and School Pages. Need to renew website. Need to establish someone who can help with our website.
- Welcome Back Lunch: Need to confirm location. Carli & Allison helping that day. Corner Bakery or Panera. Purchase soda, tea, water from Costco or Sam's Club.
- PTO Membership Update: made \$3,000 so far this year. 77 families have signed up so far. Set 3 Goals: 150 Members, 250 Members, 350 Members and raffle off a prize for one of the members after we reach each goal. Prize option could be front row seats to the Music Concert, etc.

Committee Reports:

Welcome Back Event: August 20th 1pm-4pm @ the Middle School

- Registration: must be PTO Member to attend
- Inflatables, moon walks, dunk tank (\$1 per throw)- rough cost was \$5,900.

- Food: Joeys Red Hots- no minimum – for purchase. Need to add one more Food Truck. 8th Grade Committee selling pizza, water & ice cream.
- Waivers: There are two waivers: Participations waive and moon walk waiver. Need to add to the details of the event- participate at your own risk event, bring cash.
- Boy Scouts: are doing a cake walk – need to determine who gets the cake walk money and who is buying the goods.
- Check in: sign up genius, volunteers at check in
- Arrival Time for PTO: 12:00pm
- Cash box: need 1

Pleasantdale Eats:

Highland Queen – the week that school starts

Frequency- Once a month. Options: Chick-a- fila, Andy's, Auntie Amy's, Patio, Patty's Sunrise

Pleasantdale Drinks: PTO will schedule. Frequency once a month. First one in August or September. Location: The Mood- Bears Game

Staff Appreciation Event: Update items on the list and sign up. Implement small businesses – Jepson fruit, box of fruit.

Trivia Night: March 2024

Sip and Shop Event: Evereve in November. Ask Lauren if she can help organize it.

Cultural Night: Need to recruit volunteers and Committee Head.

Art Night: Need to recruit volunteers and Committee Head.

Shamrock Shake: March 2024

Need to determine a theme, DJ, décor, snacks

Golf Outing- September 23rd Flagg Creek: Kristin Whitaker Committee Head

Other Fundraising Event Ideas:

- School Directory: Discussed selling a directory for \$5 each. When registering for the school year, there is an opt in option to be in the directory- where does that information go?
- Fun Run- raised about \$30K
- Chicago Wolves Game: determine how much we can make on the event
- Flying High- kids have to 5 years old. – Carli booking- Sept 30th, Dec 2nd, Jan 26th
- Workout Fundraising Class- Andrea Mistretta. January sometime – Megan asking Andrea.

Upcoming Events:

Move into Middle: 8/10 1pm-7pm (1pm-3pm Lindsay; 3-5pm Allison; 5pm-7pm Megan)

Kindergarten Playdate: 8/11 5pm-6pm White Buffalo Park/PES Playground

Meet the Teacher: 8/15 5:30pm-7:30pm (Megan & Lindsay attending)

Welcome Back Staff Lunch: 8/16 11am-1pm (Allison & Lindsay or Megan attending)

First Day of School: 8/17 (12pm dismissal)

Welcome Back Event: 8/20 1pm-4pm (Everyone attending)

Picture Day: 8/23

Curriculum Night: 8/23 6pm-8pm parents only

New Family Coffee: 8/30 9:15am-10:15am (Megan & Kathy attending)

Family Night at PES: 8/31 6pm

First PTO Meeting of the Year: 9/7 7pm

Golf Outing: 9/23 Flagg Creek